



# SHOW THE ANIMALS YOU CARE!

Adopt your favorite Hogle Zoo animal -

starting at just \$35. The money will go to the Animal Care Department to ensure that the animals in our care are given the best food, puzzles and toys that money can buy.

\*Plush animal is included at \$60 level

# Makes a great gift for any animal lover!

For more information, visit hoglezoo.org/zooadopt

# Renew ZAP Vote County Proposal #1



# LET'S KEEP A GOOD THING GOING!

Vote FOR on November 4th, 2014

#### **PAID FOR BY**

The 2014 Zoo Arts & Parks Renewal Committee — a committee of moms, dads, grandparents, teachers, coaches and community leaders

**NOT PAID FOR AT TAXPAYER EXPENSE** 



Fall 2014

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Utah's Hogle Zoo nurtures respect and appreciation for the natural world by providing diverse educational, recreational and conservation opportunities. This is accomplished through imaginative exhibits and programs, professional animal care and a commitment to excellence.

#### The Safari Team

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Matt Bates

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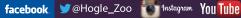
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# The Salt Lake County ZAP Program





Winter Time Fun

## Meet Hogle Zoo's White Rinos







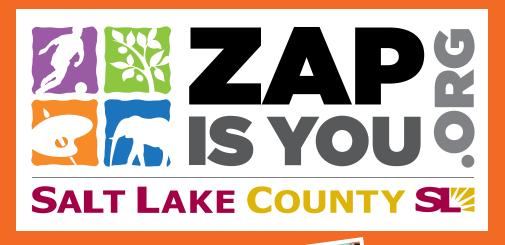
Calendar

# The Salt Lake County ZAP Program Let's Keep a Good Thing Going!

BY BRAD C. PARKIN, ASSOCIATE DIRECTOR, MARKETING SERVICES

alt Lake County's ZAP program has not only greatly benefited Utah's Hogle Zoo over the years, but also 160 other arts and cultural non-profit organizations, including dance, theatre, visual arts and recreation (13 parks and trails and 17 recreation centers have been built since 1996 countywide, thanks to the ZAP program). Many of these organizations depend on ZAP dollars for their very existence.

Salt Lake County Mayor, Ben McAdams, said it best: "Arts, culture, parks and recreation are the cornerstones of the quality of life we enjoy here in Salt Lake County."



# WHAT IS ZAP?

Every year, seven million people participate in a ZAP-funded cultural activity. And what is ZAP? When anyone makes a purchase in Salt Lake County, regardless of how big or small, one tenth of one percent goes to fund ZAP programs. That's only one penny for every ten dollars spent. Nearly four million people receive free admission to ZAP-funded organizations. Hogle Zoo, for example, is proud to offer four free admission days a year as a thank you to county residents for supporting ZAP.

One of the lesser-known benefits of ZAP is a website called NowPlayingUtah.com. This site showcases most events taking place throughout the valley. It lists free events, events by date, and by venue. You'll find all Hogle Zoo events posted on Now Playing Utah. Check it regularly.

ZAP funding benefits us all -young or old, county residents and visitors alike. Please support ZAP by voting FOR County Proposal One this November - and let's keep a good thing going!



# Ro Larold Sympon

# Generously Supports Utah's Hogle Zoo

BY EVE MARY VERDE, DEVELOPMENT DIRECTOR AND DON GRAY, GRANTWRITER

perating a zoo is much like managing a small city and takes a lot to run it efficiently – dedicated employees, strong staff leadership, dedicated members and generous donor support. The R. Harold Burton Foundation is indeed a generous donor and exemplifies the ultimate in meaningful philanthropy.

In the last few years, the Foundation has donated nearly \$120,000 to support the Zoo in numerous ways. The bullet points below detail the R. Harold Burton Foundation's generosity:

- In 2008, the Foundation contributed \$44,295 to purchase digital radiography equipment for the L.S. Skaggs Animal Health Center.
- During 2012-2013, the Burton Foundation donated \$50,000 to sustain a five-year sponsorship of the Otter Falls habitat at Rocky Shores.
- And now, in 2014, the Foundation has granted \$25,000 to support the Zoo's Wildlife and **Environmental Conservation** programs.



Otter Falls at Rocky Shores

Digital radiography equipment in the L.S. Skaggs Animal Health Center.



Dr. Colleen Begg, founder Niassa Carnivore Project, with her family and team.

This sponsorship, the first of its kind at the Zoo, directly supports programs designed to enhance the environment, wildlife survival and human-animal interactions. Through this sponsorship, we are increasing our efforts to:

- 1. Motivate Zoo guests and community members to help conserve wildlife and wild places;
- 2. Minimize our carbon footprint at the Zoo through strong "Green Team" recycling programs;
- 3. Lead Utah organizations and agencies in efforts to minimize human-wildlife conflicts;
- 4. Protect fragile or endangered species and habitats in the intermountain region; and
- Support international initiatives across the globe.

Thank you, R. Harold Burton Foundation!



his winter, bundle up and watch the cats of Asian Highlands in their element. The Amur tigers and Amur leopards are naturally found in the cold and snowy forests of southeastern Russia and parts of northern China and North Korea. The illusive snow leopard calls the high elevation of the Himalayas home. These cats have special adaptations that help them survive in such harsh conditions. Their fur grows an additional 1.5 inches in the winter months and their paws act like snow shoes. Snow leopards have even been known to use their long tails to cover their noses in extremely cold temperatures.

With their extra thick coats in the winter, the Asian Highland cats will often be found taking a nap out in the snow, without a care in the world. They also utilize the extra-large straw beds provided for them in their shelters. These straw beds provide such good protection from the cold that often the keepers are tempted to curl up to take a quick cat nap. Popular hangout spots, particularly for the Amur leopard, are the hot rocks. When the ground is all white except for one spot, you will frequently find him curled up fast asleep on his personal heated rock.

Keepers enjoy creating enrichment unique to the winter months, such as building snowmen for the cats. In general, they seem to interact with enrichment more in the winter, simply because they have more energy to do so.

Come visit the Zoo on a snowy winter day, when the cats all come out and play. The snow leopards, in particular, have been known to put on an acrobatic show in the new fallen snow. So skip the summer heat and crowds. Grab a hot chocolate and make your way to Utah's Hogle Zoo this winter.





Kick off the New Year with a visit to the Zoo during our Cats and Cocoa event!

#### **Occurs in January**

Some animals, including our cats in Asian Highlands, are the most active in the winter! The leopards, tigers and snow leopards in Asian Highlands will be showing off their thick winter coats.

From 10 a.m. to noon, stop by the Asian Highlands plaza to make a pine cone bird feeder for your backyard, warm up with a cup of FREE hot chocolate (while supplies last) and watch a cat training presentation at 11 a.m.

For more information, visit hoglezoo.org

BY LAUREN BEATTY, PRIMARY RELIEF HOOFSTOCK KEEPER

hen we were children, snow days were the best! First days of sledding, hot chocolate, perhaps no school... Then, the novelty of being home and watching white stuff fall kind of wears off. You become bored and restless. The games you were so excited to play suddenly seem lame. You find yourself sitting in the same spot every day, drinking the same hot chocolate, going mindless. You think to yourself: Will it ever end?! Well, the same thing happens to the animals during those winter months.

Some of our animals, like our new zebra and nyala, come from warmer climates than Utah. In order to provide the best care possible for our animals, and to keep them most comfortable, we've had to come up with some interesting ways to keep them warm and content during those long winter months.

The first day that everyone comes off display because of the weather is



a nice change for them. The keepers work very hard with the animals to associate their barns with comfort and safety so they want to come back to it each time we need them to. Just like a child though, the novelty of keeper attention and quiet naps slowly goes away and suddenly the barn is "old hat."

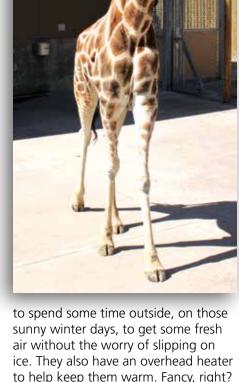
In order to combat this, we work very hard to take advantage of this time to focus on some of our training goals with the animals. While the zebra and nyala are living on the African Savanna, it is hard for the keepers to have one-on-one time with the animals and this can make training challenging. With the time in the barn, we'll be able to focus on big goals, like hoof care, bloodwork and scale training. All of these behaviors are vital to ensure excellent care of the animals.

Another way that we keep the animals stimulated and engaged is by providing new enrichment more often. Examples of enrichment are new sensory items, anything that the animals can manipulate, new ways of presenting their foods and new things in their environment. Currently, the hoofstock animals receive new enrichment at least every other day. When they're in the barn, it will be

every day and maybe even multiple times a day. We want to keep them physically and mentally active during the winter months.

The giraffes are lucky enough to have a new winter yard that has a heated

concrete pad so that ice and snow will not accumulate during the winter. This will be very helpful in allowing them



to help keep them warm. Fancy, right?

The hoofstock barn is very versatile in allowing animals to move around the barn and explore as they please. We're also able to give them indoor/

outdoor access to offexhibit yards, as long as they are safe. Both of these systems will help keep everyone active so that they don't get cabin fever.

These strategies don't just apply to the new African Savanna; all of our animals receive excellent care yearround. Hogle Zoo

is always looking for ways to make our animals happier and healthier sometimes we just have to be creative.

#### Our Behavioral Programs Mission:

At Utah's Hogle Zoo, our animals are provided with opportunities to learn, interact and exhibit natural behaviors. Our goal is to continually improve and challenge the lives of all animals in our care through progressive enrichment and training.









# TAKE A WALK ON THE WILL DIDE

On September 4, 2014, more than 1,400 "party animals" roamed the Zoo for the 17th annual Zoo Rendezvous – The Wildest Party in Town. As UHZ's signature fundraiser, all proceeds from the gala go towards exhibit improvements and behavioral enrichment for our animals.

Always committed to keeping the event fresh and unpredictable, event organizer Penni Zito and committee members did not disappoint. The new

footprint stretched dining and activities from the main plaza all the way down to Rocky Shores.

Guests participating in the new V.I.P. experience arrived an hour before other attendees and started the party in the Cornerstone Event Pavilion, which included delicious food sponsored by Snowbasin Resort, signature beverages at two bars, music by the Brian Booth

auction with more than 300 items - all donated by supporters of the Zoo. This year's gala netted nearly \$140,000.

While enjoying warm beverages, desserts and dancing to the music of The Orbit Group, featuring chair-turning performers from NBC's THE VOICE, Aquile and Bryan Keith, party-goers were surprised with an exciting fire-dancing performance provided by Voodoo Productions. Other entertainment

included Erica Hansen and Her Band of Merry Men, the Africa Heartwood Project Drum & Dance Ensemble with unusual entertainment from Voodoo Productions. Psychic readings were provided by Marja Shelley Mystics and face painting by Changing Faces.

Zoo Rendezvous is always an unforgettable evening for adults



Quartet, special auction items and free rides on Hogle Zoo's new Zoofari Express train.

As guests wandered the Zoo, they enjoyed small-plate dining, entirely donated by more than 30 local eateries. Attendees enjoyed live entertainment on five different

stages, as well as roaming performers, small animal encounters, animal training programs and a silent

at Utah's Hogle Zoo and is truly the "Wildest Party in Town"! We are proud of the fact that many of our attendees have been coming to this gala since its inception 17 years ago. During this time, it has grown to unexpected proportions, thanks to the many sponsors who

consistently increase their support – both monetarily and in kind -- to ensure its continued success.











# You Have Ovestions About Zoolights!, WE HAVE ANSWERS!

BY CAGNEY SMULLIN, SPECIAL EVENTS SUPERVISOR

ave a Holly Jolly – huh? Wait a minute, it's only October! Well, believe it or not, the ZooLights! crew is hard at work – and has been since August – installing thousands of light strands in trees and getting the many pretty, lighted displays up on Zoo grounds. Yup, it's a lot of complicated work, but we love ZooLights! – and hope you do, too. ZooLights! will operate November 29 – December 31 this year. Closed Christmas Day.

We thought we'd take this opportunity to answer some of the most frequently asked questions about ZooLights!

# Why do Zoo members have to pay an admission fee?

ZooLights! is a lot of extra work for Zoo staff — in fact, we have to hire additional staff to help install the lights, work late in Guest Services and we have a team on grounds every evening to keep the lights shining bright. Additionally, there are always extra lights to purchase, new displays and much equipment — and we pay an extra fee to rent the popular lighted tunnel at Rocky Shores. Plus, there are performers to pay, the ice carvers, carolers — all to add festivity to the event. The Zoo makes little or no profit from ZooLights! (and, in past years, has actually lost money) and we have only

increased the admission price once (by only \$1) over the eight years we have been holding the event. We have always felt that ZooLights! is Hogle Zoo's holiday gift to the



ZooLights!, at its core, is a holiday light event and it should be enjoyed as such. Seeing live animals is secondary. That said, we know many guests expect to see animals — we are a zoo after all! Many animals have access to their outside exhibits and may be viewed any given night throughout ZooLights!, such as the bears, eagles and the seals and sea lions at Rocky Shores, and most of the small animals in the Small Animal Building (it's a great place to

also escape the cold for a bit). And the cats at Asian Highlands are magnificent during the winter months.

# How many trees do you light – and how many lighted displays are there?

We light more than 160 trees and place on grounds around 300 lighted animal and holiday-themed displays, most of which are animated.

## 4 }

# When is the best time to visit ZooLights?

Weather is usually at its most mild during the first part of December, but keep an eye on the weather forecast as you plan your

visit. To avoid crowds, visit on a weeknight. ZooLights! only gets busier as Christmas Day approaches.

# When are member nights?

Make a note -- Zoo members pay only \$3 admission to ZooLights! per person

on December 2 and 3. All other evenings, Zoo members receive \$1 off from the regular admission price by presenting your valid member card.

# 3

## Why are some of the figures not lit on snowy nights?

The Utah climate is hard on light displays. Wet weather makes for "lights out" on occasion. When a tree or figure is not lit during your visit, it is not for lack of trying — sometimes Mother Nature just has other plans, and we end up having to wait for the connections to dry out. We are just as upset as you when the



lights don't fire up, and we always make note of problem areas so we can make adjustments accordingly during the following day.

Is ZooLights! lit with LEDs?
All of our trees have transitioned to LED lights, and we are in the process of converting all the displays to LED rope light over the next few years. Within the next five years, we will be completely LED, which are much more energy-efficient than the old incandescent lights.

## What's new at ZooLights! this year?

We change things up every year so each year your visit is unique. This year, Twiga Terrace in African Savanna will be filled with lights animated to popular holiday music. The tunnel at Rocky Shores will be synchronized to music this year, and we will have more nightly entertainment, crafts and fun.



## Is there more to ZooLights than just lights?

YES! Treat your family to dinner at the Beastro, which features a lovely view of the lights at Primate Forest. A master carver will be creating beautiful ice carvings, listen to carolers dressed in Victorian-era clothing, make a craft (or two) at the Tinsel Tent courtesy of Tutoring Toy. ZooLights! also features an interactive puppet show, super heroes, characters from Star Wars and, of course, Santa and two of his reindeer return at Santa's Station, presented by Macy's! For dates and times of the above events and activities, tips on how to stay warm and more, visit hoglezoo.org or connect with the ZooLights! mobile app.



BY REBECCA FRUSTACI, PRIMARY ELEPHANT ENCOUNTER KEEPER

White rhinos are the largest of the five species of rhinos and are the second largest land mammal, after the elephant. White rhinos are one of two species of rhinos found in Africa, the second being the black rhino. Many people believe that the white rhino's namesake comes from the white color of its horn but it's actually a case of mistranslation.

In the Afrikaans language, the word "wyd" describing the flat, wide lips of the white rhino, was mistranslated by early English settlers who thought the South Africans were saying "white."

The main reason for the White Rhino's wide, flat upper and bottom lips is to help them eat. White rhinos are grazers, much like cows. They use their strong, flat lips to pull up the grasses and roots from the hard ground of the African savanna.

Utah's Hogle Zoo proudly houses two white rhinos, George and Princess.

George and Princess are halfsiblings, sharing the same father. George was born at the San Diego Safari Park in 1976 and arrived at Utah's Hogle Zoo in 1978. He is the larger of the two rhinos, weighing around 4,600 pounds and has shorter horns that are larger around the base.

Princess, who was also born at the San Diego Safari Park in 1979, made her way to the Zoo in 1981. She is slightly smaller than George, weighing in at about 4,200 pounds and has

longer, slender horns.

George and Princess, who are considered geriatric at their current ages, enjoy the finer things in life, such as mud wallows, napping and treats consisting of delicious fruits and vegetables. Unfortunately, their wild cousins aren't as lucky.

According to the International Union for Conservation of Nature (IUCN) African Rhino Specialist Group's 2013 survey, there are approximately 20,400 white rhinos surviving in the wild, while, on a whole, rhinos are being poached at the alarming rate of one rhino every nine hours. Rhinos are poached solely for their horns.

Many cultures believe the horn holds medicinal properties, and, if consumed, will cure a wide variety of ailments, from the common cold to cancer - but this is simply not the case. The rhino's horn is made up of karetin protein, which is the same protein that makes up our hair and fingernails. So if our fingernails don't have any magical properties, it's safe to say that rhino horn doesn't, either. But there is a way you can help!

Utah's Hogle Zoo has started offering rhino encounters to our guests. You and up to three guests can meet George and Princess up close and in person! You will enjoy spending time with this lovable pair while you feed them their favorite treats and pose for photos. The best part is that 100% of the proceeds go directly towards rhino conservation. Please visit the www. hoglezoo.org for more details and book your rhino encounter today!

#### WINOS for RHINOS



Rhinos have lived on earth for more than 50 million years, but whether or not they survive even 20 more is in question. The current poaching crisis has escalated to devastating rates. In response to this global crisis, Hogle Zoo and the Utah Chapter of the American Association of Zoo Keepers have spearheaded fundraising efforts to support rhino conservation projects around the globe. Most notably, our efforts toward "Bowling for Rhinos" in June have helped the Lewa Wildlife Conservancy in Kenya and the International Rhino Foundation's work in Indonesia.

Inspired on a sunset game drive while visiting the Conservancy, a new fundraiser was born. Our annual "Winos for Rhinos" is a wine-tasting/tapas event held in conjunction with a wildlife photography/art exhibition and auction. Held yearly in October, this is a great event to support rhinos and enjoy the company of other wildlife enthusiasts.

There are options out there for everyone to help rhinos. Find a way that suits you, and make sure that this amazing species will be around for years to come!

## TWO AMAZING TRAVEL OPPORTUNITIES IN 2015

# **B**otswana

May 30 - June 9, 2015

Considered by many to be Africa's ultimate safari destination, Botswana is revered for its breathtaking landscapes, spectacular wildlife and exclusive accommodations. Discover the best that Botswana has to offer, from the fertile Okavango

Delta to the fantastic Linyanti Reserve, with its high

concentrations of wildlife and great activities. By day, venture out in open 4X4 vehicles and mokoros in search of black-maned lion, elephant, buffalo, leopard, cheetah and the exceedingly rare African wild dog. In the evening, watch for lion passing right under the camp's walkway and elephant splashing

in the river while you dine. Fall asleep to the sound of hippo crunching on water lettuce just outside your door and awaken to the chorus of hundreds of birds.

Join the Zoo's Executive Director, Craig Dinsmore, on this safari of a lifetime to Bostwana, Africa.

Call (801) 584-1737 for more details.





June 1-12, 2015

Tanzania shares the endless plains of the Serengeti and Maasai culture that existed long before man-made boundaries. Jour-

ney into the dawn of time as you pass a silent, red-robed

Maasai boy herding his cattle and descend 2,000 feet by Land Rover into Ngorongoro Crater, Africa's "Garden of Eden." The amazing wildlife you see as you cross the varied terrain is only enhanced by a visit to Olduvai Gorge,

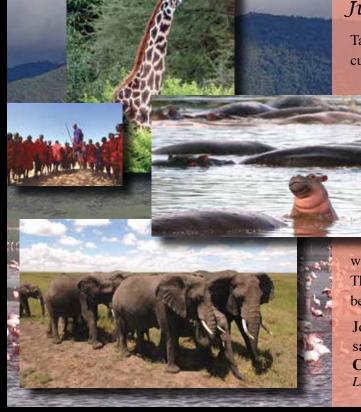


where Mary Leakey discovered one of the earliest human fossils. The magic of the Serengeti continues to thrill while the wildebeest and zebras move in time to the rhythms of Nature.

Join the Zoo's Assistant Director, Conrad Schmitt, on this safari of adventure to Tanzania, Africa.

Call (801) 584-1737 for more details.

Limited space available.



# November

(\$) - Fee

(P) - Pre-registered (O) - Off-site

Education class Member-only event Event



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3		5	6 Book Club (\$) 7 – 9 p.m.	7	8
	10	11 Military Appreciation Discount (F) All Day	12	13	14	Preschool Class (P)(\$) 9:30 a.m. – noon
16	17	18	19	20		22
30 ZooLights! (\$) 5:30 – 8 p.m.	24	25	26	Peast With the Beast (F) a.m. – Noon	ZooLights! Booster Preview 5:30 – 9 p.m.	ZooLights! Opens (\$) 5:30 – 9 p.m.

# December

#### Visit hoglezoo.org for more information

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
· A	1	ZooLights! Member Nights 5:30 – 8 p.m.	3 ZooLights! Member Nights 5:30 – 8 p.m.	4 Book Club (\$) 7 – 9 p.m.	5	6
	<b>ZooLights! (\$)</b> 5:30 – 8 p.m.			<b>ZooLights! (\$)</b> 5:30 – 9 p.m.		
7	8	9	10	11	12	13
<b>ZooLights! (\$)</b> 5:30 – 8 p.m.				<b>ZooLights! (\$)</b> 5:30 – 9 p.m.		
14	15	16	17	18	19	Preschool Class (P)(\$) 9:30 a.m. – noon
<b>ZooLights! (\$)</b> 5:30 – 8 p.m.				<b>ZooLights! (\$)</b> 5:30 – 9 p.m.		
21	22	23	24 Roar Before Christmas (F) 9 a.m. – Noon	25 Christmas Day Zoo Closed	26	27
<b>ZooLights! (\$)</b> 5:30 – 8 p.m.					<b>ZooLights! (\$)</b> 5:30 – 9 p.m.	
ZooLights! (\$)	29	30	31			
5:30 – 8 p.m.						

**January** 

(F) - Free

(\$) - Fee (P) - Pre-registered (O) - Off-site Education class

Member-only event

Event



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				New Year's Day Zoo Closed	2	
4	5	6	7	8  Book Club (\$) 7 – 9 p.m.	9	10
(6)	12	13	14	15	16	17 Cats and Cocoa (F) 1 – 3 p.m.  Preschool Class (P)(\$) 9:30 a.m. – noon
18	19	20	21	22	23	24
25	26	27	28	29	30	

# **February**

#### Visit hoglezoo.org for more information

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1		3	4	5 Book Club (\$) 7 – 9 p.m.	6	7
8	9	10	11	12	Valentines with the Animals (F)	Mating Dances and Wild Romances (P)(\$) 7 – 10 p.m.
15	16	17	18	19	20	Preschool Class (P)(\$) 9:30 a.m. – noon
	23	24	25	26	27	Polar Bear Whiteout (F) 10 a.m. – 1 p.m.





#### **November 27th**

9 a.m. - 12 p.m.

Too many chefs in the kitchen? Get them out of the house! Visit the Zoo while the turkey is in the oven and see the animals stomp, roll, drop and chomp pumpkins! Presented by Fresh Market, discover the Thanksgiving tradition everyone is talking about! There's something for everyone to enjoy, as animals smash, eat and play with pumpkins and turkey-shaped piñatas. Make a fun craft for free at the Fresh Market booth from 9 to noon.

See the Elephants and other animals enjoy giant pumpkins donated by the members of the Utah Giant Pumpkin Growers' Association.





#### **December 2nd & 3rd**

5:30 - 8 p.m.

You and your family can visit Utah's largerst animated light park for only \$3 PER PERSON by presenting your valid Hogle Zoo membership at the ticket booth. It is one of the many great benefits of being a Hogle Zoo member! And Zoo members receive a \$1 discount off the regular admission price any other night throughout the event. Get your 'merry' on at ZooLights! at Utah's Hogle Zoo. Ho Ho Ho!



#### **January 17th**

1 – 2 p.m.

Kick off the New Year with a visit to the zoo during our Cats and Cocoa event! Some animals, including our cats in Asian Highlands, are the most active in the winter! The leopards, tigers and snow leopards in Asian Highlands will be showing off their thick winter coats.

From 1 pm to 3 pm stop by the Asian Highlands Plaza to make a pine cone bird feeder for your backyard, warm up with a cup of FREE hot chocolate (while supplies last) and watch a cat training presentation from our keepers.



#### February 28th

10 a.m. - 1 p.m.

Wear white and join the party for polar bears!. There will be a craft, games, and lots of information about Polar Bears, in the warm George S. and Dolores Doré Eccles Tide Water Cove Building. See Rizzo the Polar Bear up close during a special polar bear demo. Learn what you can do to help Polar Bears in the wild.

# **ZOO SPONSORS**

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## 2014 Zoo Rendezvous Partners

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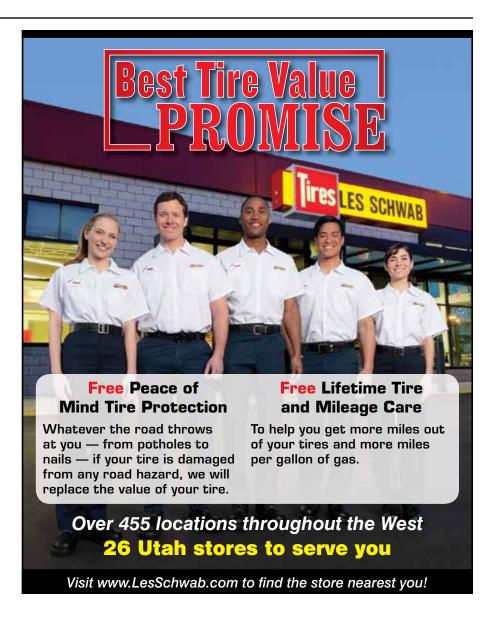




GEORGE S. AND DOLORES DORÉ ECCLES

Robert D. Kent, Jr. Charitable Trust Fund

Hogle Zoo wishes to sincerely thank the 2014 corporate sponsors for their ongoing support of Zoo events, exhibits and programs. We encourage all our members to show your support by frequenting these establishments or purchasing their products.





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# Preschool Classes at the Zoo

