



San Diego Zoo Wildlife Alliance
JOURNAL

INAUGURAL ISSUE



**Building a
Better Future
for Wildlife
Together**

MARCH/APRIL 2021

“We will work with allies around the world to protect Earth’s most endangered wildlife. We must work together and collaborate as never before to achieve our most far-reaching goals.”

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New Vision, New Future

With this new chapter, our organization takes an exciting and significant step forward in our mission to save wildlife: we are now San Diego Zoo Wildlife Alliance. We will be building on the successes of our past alongside partners and allies that will aid us in creating a future where all life thrives.

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2021 Calendar

Our calendar for this year celebrates San Diego Zoo Wildlife Alliance's new identity and redefined conservation priorities. Each month highlights wildlife from the main conservation hubs around the world representing the evolving focus of our work.

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Visualize It

How well do you know small cats? Do you know how to tell an ocelot from a margay, or a serval from a fishing cat? Find out in this handy infographic view of small felids.

Southern White Rhino

Ceratotherium simum simum

We are working with local community partners in Kenya to protect rhinos from poaching and wildlife trafficking, and at the Nikita Kahn Rhino Rescue Center here in San Diego, we are developing and applying the genetic science needed to save northern white rhinos from extinction.



September