

ZOO|NOOZ

SAN DIEGO ZOO GLOBAL

JANUARY 2016



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Bear Essentials
Animal Acupuncture
100 Years Of History
Elephant Foot Tree

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Flight Not Fancied

When it comes to winging it, some avian wonders say, "No thanks, I'd rather walk!"

BY AMY BLANDFORD AND WENDY PERKINS

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It Bears Repeating

From amazing Arctic hunters to black-and-white wonders from the Far East, get your bearings on members of the Ursidae family.

BY PEGGY SCOTT

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BY KARYL CARMIGNANI

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100 Years of the San Diego Zoo, Part 2

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Rain Saver: The Elephant Foot Tree

The feature this plant is named for is also its most important adaptation.

BY WENDY PERKINS

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ON THE COVER: Polar bear *Ursus maritimus*
PHOTO BY: Tammy Spratt, SDZG Photographer



CELEBRATE OUR CENTENNIAL

May 14, 2016 is the day to party—and you're invited! Visit our centennial website sandiegozoo100.org.



Mask, \$210.
Woven Kuba
cloth, \$80.



Mask,
\$210.



Mask, \$395.
Woven Kuba
cloth, \$80.



Mask,
\$295.

WHAT'S IN STORE?

Out of Africa

Tribal artists create masks that represent cultural and religious themes from various African communities. This collection features masks from the Bobo, BWA, Bamileke, and Cameroon tribes. Visit our main stores at the Zoo and Safari Park to shop for these and other unique finds.

CHAIRMAN'S NOTE /
ROBERT B. HORSMAN

Hope Against Extinction

One hundred years ago, the roar of a lion sparked the dream that has become the world-famous San Diego Zoo. It inspired Dr. Harry Wegeforth to start a bold new endeavor, to build a haven for wildlife that he dedicated to the children of San Diego. Even when it seemed the odds were against him, he continued the fight to make his dream a reality.

Today, San Diego Zoo Global is known worldwide for our outstanding accomplishments in exhibits, education, and animal care, and for our success in conservation research and endangered species recovery. But Dr. Harry was not one to stop striving when there was more to do, and neither are we, the employees, members, volunteers, and supporters who are bringing Dr. Harry's dream into its next 100 years. Time is running out for many of Earth's animals—as

we so poignantly felt with the passing of Nola, our much-loved northern white rhino, this past November. As one of only four left of her kind, she was, and continues to be, a symbol of the crucial importance of preserving the species that share our world.



As we celebrate our centennial, we forge ahead with hope and purpose toward our vision to lead the fight against extinction. Three calls to action guide us along the way. One is to ignite a passion for wildlife in those who visit the Zoo and the Park, take part in our education programs, and interact with us through our websites and digital experiences. A second is to grow our worldwide leadership in animal and plant care by uniting partners and collaborators to build effective wildlife conservation networks. And a third is to fight to save critically endangered species for future generations, employing the latest in science, technology, and animal care to meet the challenges of an uncertain future. Let's all take the roar forward, and make a difference for endangered species, and for the future of wildlife.