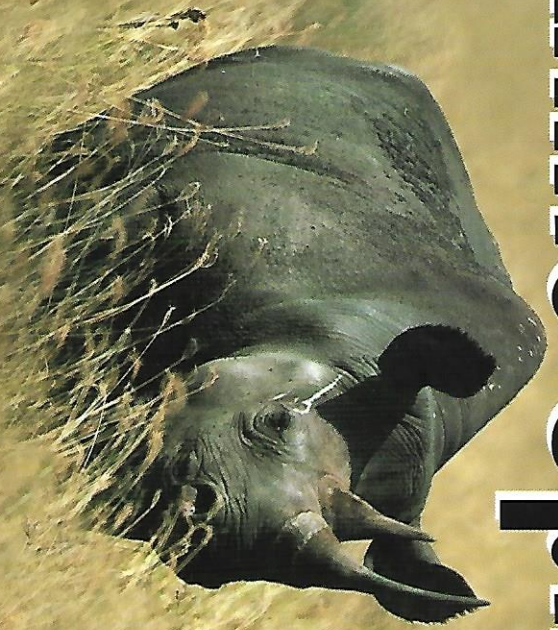


# The Rhino Spirit



**JAN**

**RUHE**

**A COLLECTION OF STORIES,  
QUOTES AND POEMS**

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## The Rhino Spirit

Today the Rhino is a symbol of strength and of being unstoppable. Jan is a huge lover of African animals. After seeing the Rhino in the wild many times she saw that she pressed through tough times and challenges, just like the Rhino. So can you. In this book she shares some of her collection of favorite quotes, poems and stories that inspired her to go from average to being a multi-millionaire.

*"I wish for you wealth, health and happiness; a life where you are patient with yourself; a life where you take time to reason, search for knowledge and have the ability to dream and to achieve worthy rewards."*

*—Jan Ruhe*

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**300 Puppy Smith, Suite 205-290**

**Aspen, Colorado 81911**

**970-927-9380**

**[www.janruhe.com](http://www.janruhe.com)**

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300 Puppy Smith, Suite 205-290, Aspen, CO 81611

proteuspress@starband.net

tel. 970-927-9380

fax 970-927-0112

www.janruhe.com

## THE RHINO SPIRIT

### Introduction

Have you had enough of not getting what you want in life? Is it time to have a better life? A more satisfying, exciting, productive, abundant, prosperous life? Want better relationships? Want to increase the odds that you will be extremely successful? Then get the *Rhino Spirit*. The Rhino has an extremely thick skin. In life, you will have situations and challenges that will toughen you up to be able to better handle life. Just like the skin of the Rhino. Rhinos are rare. To see the Rhino in the bush is an awesome experience. Not many people have the opportunity in their lifetime to see the Rhino in the wild. Once you do, your spirit is changed forever for the better. The Rhino is a fabulous teacher, if we pay attention to it. We can learn a lot from the Rhino. The Rhino protects itself and charges forward massively daily. Everything the Rhino does is massive and bold, just like many want to be like in life. People have libraries full of information on how to be successful. But even after reading the books and listening to tapes or CD's, they aren't successful. Why? Because they don't really understand that what successful people do to get to the top is to charge ahead in spite of all the distractions that come along.

Successful people have had amazing challenges and have worked very hard to achieve their goals. They are unstoppable and tough. They blaze their own trail. They don't slow down. Focus on what you want to have, do and be in life and charge forward to achieve your

dreams. If you want to succeed in life, get clear on what you want and charge forward, now! Once you make up your mind to have the *Rhino Spirit* and are clear on what you want, you will not let anyone or any situation distract you from achieving your dreams. You will charge forward during challenging times and you will concentrate all of your energies toward achieving your goals.

Rhinos do not live in the jungle; they live in the bush. They blend in and can hide from attackers. You don't want to attack the Rhino. You will lose. Become a Rhino. When attacked, be the one who can handle it with ease. When you are upset, stop and think of the Rhino spirit and grab this book. When a Rhino is upset, angry, or attacked it charges and gets results. When you are in a challenging situation, think of the Rhino. The Rhino does not run from danger, the Rhino charges forward, unafraid. The Rhino charges forward more than once in a while. If you spend time in the bush, you will see that the Rhino charges ahead. The Rhino will graze for sometime in one place but it's not long before it's on the move. The Rhino is not stopped by the weather. It can weather storms, lightening, hot sun, and chilly nights. It does not complain. It charges forward. Get some massive new goals in life and decide to go forward in a more aggressive way like the Rhino.

Most people just dabble in life. Not those with the *Rhino Spirit*. The Rhino is not complacent or lazy. Wake up from now on every morning and be like a Rhino! Decide you want to live the life of excitement and adventure in the bush of life! Let your life be full of experiences, don't settle for mediocrity. Have the *Rhino Spirit*. Be careful with whom you spend your time. Rhinos hang out with Rhinos. You never see a Rhino

hanging out around cows. Keep charging forward in life and the other Rhinos will find you and want to hang out with you too. You can succeed beyond your wildest expectations at any goal you set. You can achieve prosperity and abundance in your life if you will just have the spirit of the Rhino! Forge ahead with all you have. Charge forward! The Rhino never asks for permission to succeed. The Rhino makes decisions and takes action! There will be critical people who try to slow you down, block your path, invade your privacy, gossip and make up mean things about you. Decide to have the *Rhino Spirit*. Your life will change when you do. Become unstoppable and thick skinned. If someone tries to hurt you, don't even notice it. Pay no attention to them and keep charging forward. Do not let anyone make you angry. Anger is difficult to deal with. When someone hurts you from now on, choose to continue to charge forward in life.

When you are really angry, it's hard to do, but you must have the *Rhino Spirit* to carry on with achieving your goals. Read and study successful people who are living the lifestyle you want. Pay attention to unsuccessful people and run away from them. Find out what books they read, what movies they go to, what they do with their time and don't copy them!

Life is going to bring you interesting, fascinating, life challenges. The more successful you are, the more challenges life seems to bring you to handle to help you to the next level in your life. Have the *Rhino Spirit* and if you are knocked down, bounce back quickly and charge ahead even with more resolve! You can put up with a lot of sadness, a lot of bitterness, a lot of unpleasantness when you have the *Rhino Spirit*. Rhinos don't stay mad for long; they handle their challenges

and move forward looking for more food, more experiences throughout their lives. With the *Rhino Spirit*, when you get tired, you are able to pick yourself back up again and press on, not letting up on achieving your goals for one minute. You quit blaming your parents, your past, your ex's, your children, your upbringing, your childhood, your government, your church, your teachers, your education or lack of it, your prejudices, your intolerances and you finally take responsibility for your life.

What changes people from being average to wanting to press onward and upward in life like the Rhino? The Rhino makes a decision. That's all. A true decision to charge! Day after day. Those with the *Rhino Spirit* have belief. Believe you can achieve your dreams and keep charging forward until you reach your destination. Success is there for those who want it badly enough and decide to go after their dreams and visions with incredible focus. It's what gets you up early and keeps you working into the night. It is so rewarding to have the *Rhino Spirit*. Rhinos are exciting to be around. They have a zest for living. They are so excited about life that you will rarely find a Rhino who is not going for greatness. Keep your belief strong. Don't let anyone kill your dream. Keep charging! If you quit charging, it's because you have quit believing. Believe and succeed by keeping the *Rhino Spirit* alive and well!

When you make the decision to succeed and you have the belief, the next step is to work on your attitude. If you want to be a Rhino, you will want it so badly that it consumes you. You will want to conquer your goals so badly that you will not be the same old person you were prior to making the decision. You are like a jet plane taking off with incredible energy and forcefulness.

Don't waste a single moment on anything in life that is not important. If you are going after something that you really want, you will go for it with all of your heart. You don't have time in life to fret or to get into a rut or funk. You must charge forward. You are responsible for your future, your success or your failure. You have what it takes to be a Rhino. Charge excitedly into your future.

Don't dwell on the past. Throw off the chains of defeat and past mistakes. You can't change what happened five minutes ago; you can only aggressively meet your future with great anticipation that you are going to be the most successful person you know. Watch what you put into your mind. Rhinos don't watch TV nor read the news, nor think about what all can go wrong. Those with the *Rhino Spirit* read and listen to information that will help them continue to charge forward. In this book you will find stories, poems, ideas, quotes and more that I have collected. These are the main ones that I have referred to over and over again throughout all the trials and tribulations that I endured.

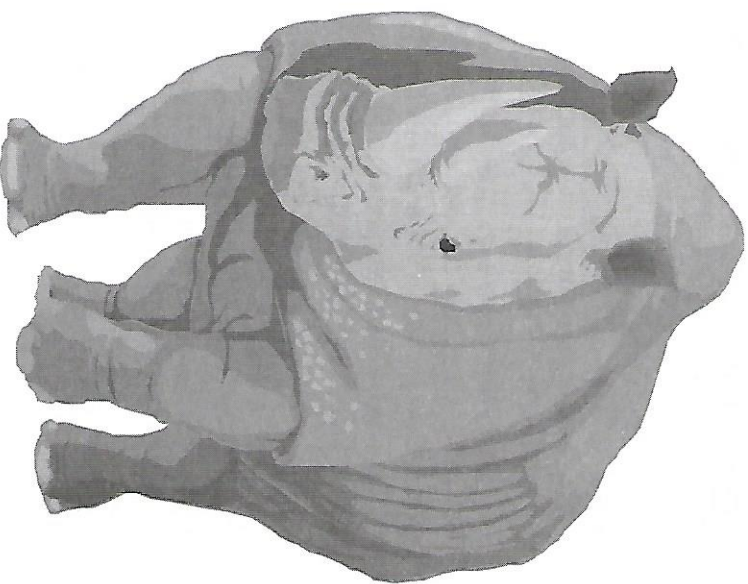
It was in my most devastating challenging times, that I would refer to what is in this book to get me through to the other side of a painful situation. I wanted to preserve the contents of this book so that you might find comfort in the words right here in your hands. I wanted to share them with everyone in the world. Because I know that if these comforted me, and motivated me to be a Rhino, perhaps I can touch one heart, one life, one person who is going through tough times. And perhaps that one person's life will be turned around, turned on, turned up and turned into a beautiful masterpiece! I don't know where I have found you in the circle of your life but I bet there is a story or quote or poem in this book that will feed your spirit. No more is there indecision, you

will get and keep the *Rhino Spirit* and pass it on to people in your life. You will no longer be worried about situations that you have no control over. You are bigger than everyone else in life; you are free of worry because you have decided to charge forward in life. Get active; no longer let the chains of mediocrity hold you back. Have the burning desire to become the person you know you can be. Think Rhino thoughts, take massive action and go forth in life knowing that your dreams can all come true. Every single one of them. The Rhino does not ask to be a leader. The Rhino does not wait for someone to recognize him for being a Rhino. The Rhino doesn't pout, or blame others for its situation. The Rhino doesn't need fur coats, diamonds, or fancy cars to feel significant. The Rhino just IS significant. The Rhino makes decisions. Every decision is his, not anyone else's. Do not wait on someone to declare you a champion, declare it for yourself. Keep charging forward in life. Have the *Rhino Spirit*. It's a small world after all. We are so much more alike than different. Those who decide to have the *Rhino Spirit*, at no matter what age, are those who will enjoy life to the fullest. Charge forth and be the best you can be! Create magical moments the rest of your life. Make your life an unforgettable masterpiece!

*Don't be average, be a champion, charge into the future with enthusiasm and excitement like your future depends upon it. Because, Rhino friends, it does. Don't be denied the magical lifestyle of those who have . . .*



# The *Rhino Spirit*



Nothing great ever

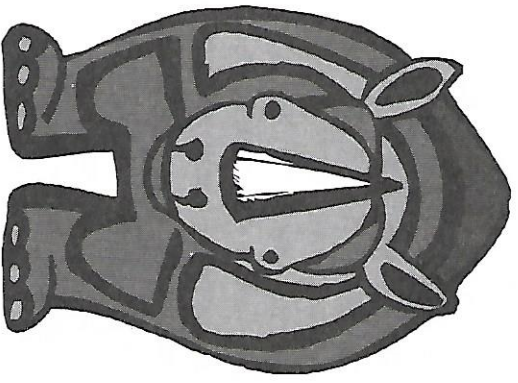
happens on the

OK level.

## HAVE RHINO COURAGE

The experiences I accumulated during 28 years of association with the Navy were very helpful in determining decisions I made. There will be times during your career that you will want to take a stand on a certain principle or choose to take a certain course of action, while doing so maybe you would like others to follow you.

BE UNSTOPPABLE!



KEEP CHARGING  
FORWARD

During the Vietnam war, I was assigned to a Guided Missile Destroyer, as a helicopter pilot. I had a crew of three to lead into combat. Combat in the Navy, at that time, was voluntary so I had to exhibit leadership that would encourage the crew to fly with me in the most dangerous of missions. What I discovered was not from books or training sessions but from listening to the crewmen tell stories about "such and such" pilot. "He was a great pilot, he could make the plane do anything he wanted. I'd fly with him anytime, anywhere!" Wow! I listened and paid attention to all those positive comments. I wanted my crew to feel that way about me. I set a goal to be the best, the most proficient helicopter pilot the Navy ever had. As I was reaching my proficiency goal, the great confidence I had in my abilities grew and that created my courage. I leapt at the chance to fly a combat mission into Viet Nam. And my crew followed me. We flew 46 missions over North Viet Nam during two tours and we were awarded many medals for our efforts. In combat people will follow the leader who is proficient and courageous and one who can make life or death decisions. Someone with the spirit of a Rhino. Tough. My recommendation is to always face your fears and become proficient in your career. Be courageous, think big, make powerful