



## Born Again CHICHESTER FESTIVAL THEATRE

THE ORIGINAL COSTUMES date from 1989, and were designed by Gerald Scarfe for the musical *Born Again*, directed by Sir Peter Hall (founder of the Royal Shakespeare Company) at the Chichester Festival Theatre.

The musical was based on Ionescu's absurdist play *Rhinoceros*, in which all but one of the inhabitants of a small French town gradually turn into magnificent horned beasts.

The costumes themselves were built by Niki Lyons, who has also worked on the TV show *Teletubbies*, and more recently designed costumes for the film *Where the Wild Things Are*.

Save the Rhino's founders Dave Stirling and Johnny Roberts, not wanting to miss a rhino-sized opportunity, approached Gerald Scarfe after the production had closed, and the Sir Peter Hall Company kindly agreed to donate the costumes to Save the Rhino.

# Rhino's London Marathon Anniversary

Every year, tens of thousands of runners push themselves to their physical limits along one of the most famous 26.2 mile routes in the world — The London Marathon. Amongst those thousands are 50 wonderful, dedicated, Save the Rhino supporters, some of whom are a little more conspicuous than others. 2017 will mark Save the Rhino's 25th year taking part in this iconic event. Where did the idea of running in rhino costume come from?

**Emma Baker** | Former Events Manager

Making their fundraising debut, a rhino costume had its first outing at the London Marathon in 1992, worn by William Todd Jones who ran in brogues!

Quickly becoming the symbol of everything Save the Rhino stood for, the costumes branched out from the London Marathon and now join marathons all over the world.

In 1994, Save the Rhino Founder Patron and *Hitchhiker's Guide to the Galaxy* author; Douglas Adams, walked to Mt Kilimanjaro in rhino costume.

In 2002, a new desert-adapted costume was developed. This new, slightly lighter and more breathable rhino took its first steps in the 150-mile Marathon des Sables in the Sahara Desert.

Today the crash consists of ten new generation rhinos, the 2002 Marathon des Sables costume and nine of the stalwart originals. Running in a costume is no easy feat and can add up

to an hour to a runner's predicted time. The current record is held by Vinny O'Neill, who finished his marathon in the incredible time of 4:17:27 in 2012.

Roughly 17 runners complete the marathon in costume every year, and often say they feel like celebrities along the route. The 'Go rhino' cheers from the crowd can be deafening and runners quickly realise that they represent the worst nightmare of those around them, who had hoped to complete the course without being overtaken by a rhino.

### Could this be you?

Read more and join the Save the Rhino team for this special marathon year. Visit [savetherhino.org/events](http://savetherhino.org/events) or contact us [events@savetherhino.org](mailto:events@savetherhino.org)

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