



Autumn **2015**

LineHORN

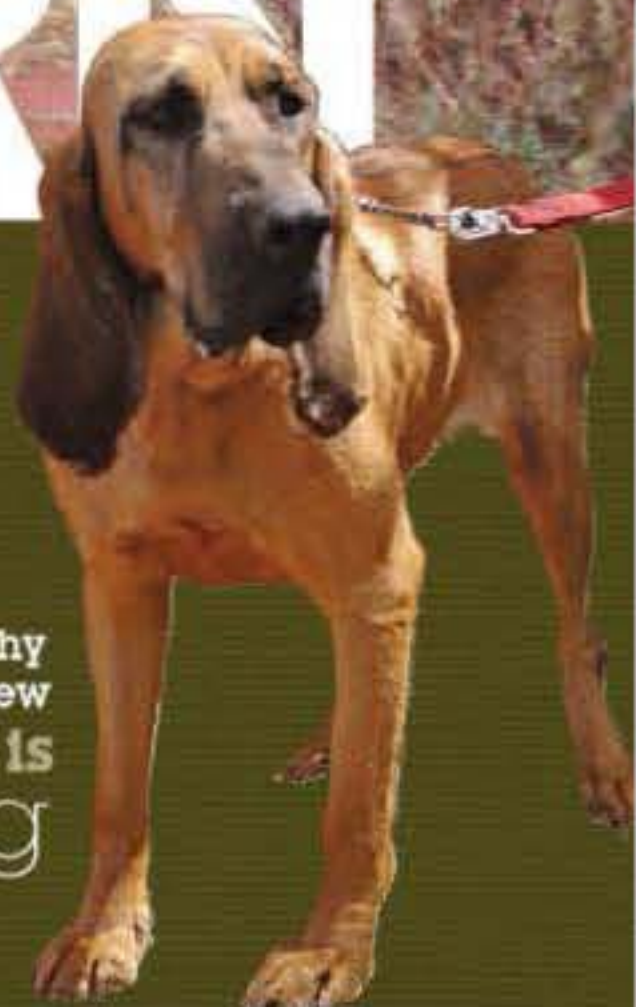


Indonesia
Exciting news
at the Sumatran
Rhino Sanctuary



Rising to the
challenge
of protecting
Namibia's rhinos

Find out why
a rhino's new
best friend is
a dog



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RHINOS' NEW
BEST FRIENDS

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& sadness
in Ol Jogi

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LUCKY ESCAPE



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PHOTO: ALBERTUS



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Saving rhinos is a group effort

Cathy Dean | Director

“Earlier this year, we reviewed our organisation’s mission statement, aims and objectives, and decided it was time to update these. Much has changed since the last redraft in c. 2005 and it was time that our new priorities were properly reflected. We held a series of team discussions, tested ideas on a few close supporters, and then presented our revised mission, vision and strategies to our Trustees for sign-off.

Vision

All five rhino species thriving in the wild for future generations.

Mission

Collaborating with partners to support endangered rhinos in Africa and Asia.

Strategies

To conserve viable populations of rhinos in the wild by:

- Raising funds to protect and increase rhino numbers and population distribution in African and Asian range states
- Facilitating the exchange of technical support and information between rhino conservation stakeholders
- Ensuring that local communities in key rhino areas benefit from employment, capacity building, education, outreach and the sustainable use of natural resources
- Developing and delivering behaviour-change campaigns to reduce the demand for rhino horn in consumer countries
- Raising global awareness of the need for urgent action on rhino conservation

In this issue of *The Horn*, you'll read many articles by the field programmes we support on what we've done to help deliver the first strategy, supporting ongoing rhino monitoring and anti-poaching patrols. Dr Mike Knight of the African Rhino Specialist Group explains the importance of organisations and individuals from different countries sharing rhino expertise. There are articles on how our grants benefit local communities, primarily through environmental education but also via a proposed project to develop sustainable livelihoods. We talk about the work that we, our partners ENV and TRAFFIC, and other organisations are doing in Vietnam to reduce the demand for rhino horn. And we've written about some of our wider awareness work including World Rhino Day and our Rhino Dog Squad appeal, plus updates from our fantastic rhino supporters.

I do hope you enjoy reading this issue, and that you will want to stay closely involved with our work. Please do get in touch: we have developed a wide range of resources and ideas for children, students and adults who want to help. Rhinos need all the friends they can get.



Save the Rhino International is a UK-registered charity which raises funds and awareness for the world's five rhino species. We work with global project partners to support 18 long-term rhino conservation programmes in Africa and Asia

