





# Lewa Wildlife Conservancy Board of Directors

Michael Joseph - Chairman Mike Watson - Chief Executive Officer Mbuvi Ngunze - Vice Chairman Dr. Paula Kahumbu Dr. Julius Kipng'etich Prof. Patricia K. Mbote James Mworia Lewa Overseas (Deborah Gage) The Nature Conservancy (David Banks)

# **Founding Patrons**

lan Craig The late Anna Merz The late David 'Mzee' Craig The late Delia 'Mama' Craig



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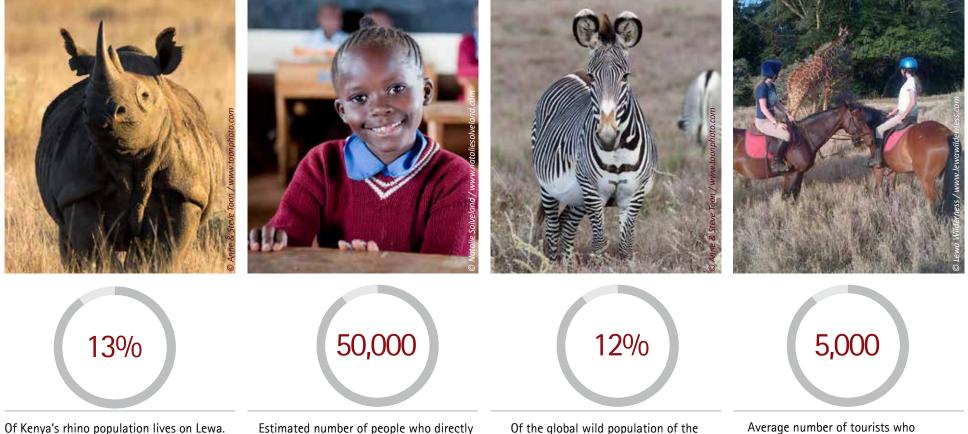
# **Photo Contributions**

Lewa hosts acclaimed photographers from all over the world each year. These artists play a crucial role in documenting and highlighting Lewa's efforts and are often generous in their contribution to our photo library.

We would like to thank each individual photographer whose image has been used in this publication. If you have visited Lewa and have amazing photos and videos to share, please email them to us at info@lewa.org.

# **ABOUT THE LEWA WILDLIFE CONSERVANCY**

Lewa is an award-winning catalyst and model for community conservation, a UNESCO World Heritage Site and features on the IUCN Green List of successful protected areas. Lewa is the heart of wildlife conservation, sustainable development and responsible tourism in northern Kenya and our successful working model has provided the framework on which many conservation organisations in the region are based.



Lewa is a pioneering endangered species sanctuary established in 1983 to save the black rhino in Kenya from extinction. 70 other large mammals such as the elephant and lion also live freely on the Conservancy.

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benefit from Lewa's development programmes in education, health, water management, infrastructural upgrades, micro-enterprise initiatives, improved security and much more. Of the global wild population of the endangered Grevy's zebra is found on Lewa. This is the single largest population in one place and it is crucial in the re-emergence of the species in northern Kenya and beyond. Average number of tourists who visit Lewa each year. Earnings from tourism constitute 30% of Lewa's annual revenue, critical funds that are ploughed back in to our conservation and development programmes.

# LETTERS FROM OUR CHAIRMAN AND CEO

## From Michael Joseph, our Chairman



The Lewa Wildlife Conservancy recorded real highs in 2014 – no rhino lost to poachers, 15 rhino births, finally the fence removed between Lewa and Borana to form a 93,000 acre rhino landscape, IUCN Green Listing recognising excellence in protected area management and elephant poaching in the greater Samburu area reduced by close to 50% due, in part, to our security contribution to the Northern Rangelands Trust. Lewa also received accolades as one of the leaders in poverty reduction by the globally respected World Responsible Tourism Awards.

We raised significant funding from our loyal friends and the international Lewa Boards over the past year and we cannot fully express our appreciation for their dedicated and enthusiastic support. The Lewa marathon once again raised record amounts and contributed greatly to reducing the gap between our costs and income.

However, securing sufficient funding to run our programmes continues to be the greatest challenge as a conservation organisation. Lewa's projects in conservation and development are extensive and each year our role in the region as a catalyst and model for community conservation continues to grow, necessitating the need for more financial resources to support our work. I am immensely proud of Mike Watson and his team who continue to ensure that Lewa remains the unique environment which sets the standard for all conservancies in Kenya and, dare I say it, Africa. We owe them a tremendous vote of appreciation. Finally, I would like to thank my fellow directors for their unwavering support, commitment and contribution over the past year.

Lewa is entering a new and exciting phase, poised to play a greater role in the future of Kenya's conservation landscape. We have renewed vitality, vision and commitment and I ask all of you to help us achieve the goals we have set for ourselves.

# From Mike Watson, our Chief Executive Officer

Recognition of Lewa's work both within Kenya and across the globe is of course crucial as we look to build on our reputation as a model for protected area management and as a catalyst for conservation.

Nomination during 2014 as one of the first IUCN, Green List protected areas in Africa and runner up for 'Best Wildlife Conservation Organisation' at the Safari Awards, were both hugely welcome and motivational for all involved in Lewa.



However, there is an aspect of our work that is becoming ever more critical and has long been Lewa's 'competitive advantage' in my eyes, that being a commitment to community development, livelihood support and the integration of local people in conservation. The relevance of wildlife and its conservation to the lives of people living in these landscapes cannot be overstated and it is only by achieving this that wildlife is likely to have a future in a world where human populations continue to increase.

Cognisant of this fact, one that is broadly acknowledged in conservation circles today, the recognition of Lewa in the World Responsible Tourism awards for our role in 'Poverty Reduction', serves to reinforce the fact that Lewa truly is a leader in its field.

We continue to set the bar very high and are only able to perpetuate Lewa's success with the invaluable support of a plethora of people and organisations who so generously give of time, advice and funding, in support of Lewa's work.

I would like to take this opportunity to thank you all as you read this report, for your interest in and commitment to Lewa and in particular to our Board here in Kenya, whose engagement and passion for Lewa continues to be hugely evident and much appreciated by all of us on the ground.

# **RECOGNITION OF EXCELLENCE**



# Lewa is one of only two properties in Africa to feature on the first IUCN Green List

The Green List is a new and progressive initiative by the International Union for the Conservation of Nature (IUCN) which celebrates the success of protected areas that reach excellent standards of management. It encourages the sharing of that success so that other protected areas can also reach high standards. This list will generally establish the first global measure for protected natural and conservation sites.

Lewa is one of only two African organisations on the list, the other being nearby Ol Pejeta Conservancy, a key conservation partner. The sites were evaluated against a set of criteria including the quality and management of the natural resources, tangible benefits to communities and sustainable conservation outcomes. Lewa was specifically recognised for its excellence in wildlife conservation as well as its numerous community

programmes in education, health, women and youth empowerment that have transformed thousands of lives. Benefits of the listing include additional international recognition, increased potential for financial support, motivation of protected area managers to meet and maintain high standards of management and recognition by the international tourism industry among others.

The Green Listing has not only reinforced Lewa's reputation for excellence in management of wildlife and its habitat; it has also cemented the Conservancy's status as a true model for conservation and development.

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# **SUCCESS IN ENDANGERED SPECIES CONSERVATION**

## A thriving rhino population and a milestone achievement to create more space for it



A black rhino with her calf on Lewa. The demand that fuels the illegal rhino horn trade in the Far East continues to put immense pressure on properties holding these iconic animals. As a result, the species remains critically endangered with approximately 5,500 individuals left in the world, making any rhino birth a triumph in conservation.

2014 was a great year for Lewa's rhino with the Conservancy recording eight black and seven white rhino births. This 10% growth rate, higher than the national average of 6% per annum, has increased Lewa's rhino stock significantly and the Conservancy has

once again attained its ecological carrying capacity for black rhino.

Thanks to our successful conservation programmes, Lewa is now home to 13% of Kenya's total rhino population. There are just over 1,000 rhino in the country, making Lewa's population significant in the preservation of the species.

This encouraging breeding rate continues to necessitate the creation of more space to ensure that the animals do not suffer from density dependent declines.

To address this need for increased rhino habitat, last year Lewa and its western neighbour Borana Conservancy began removing the fence separating the two properties. This creative partnership has now led to the formation of a 93,000 acre conservation landscape. Borana's hilly and rugged terrain is characterised by abundant natural resources and thick shrubbery, ideal for black rhino as well as other wildlife.



This unprecedented step is the first time in Kenya that two privately owned and run organisations have undertaken such a move for the benefit of one of the country's most threatened species.

This landscape is now one of the biggest rhino conservation areas in Kenya and is projected to become a 'Key 1 population', as defined by the African Rhino Specialist Group, an advisory body of the IUCN, in the next two years. Both areas currently have a combined black rhino population of 91.

# A CATALYST FOR RHINO CONSERVATION

# Steering the establishment of the first community-managed rhino sanctuary in Kenya

Rhino conservation in Kenya faces two main challenges. Poaching of these pachyderms for their horns causes devastation to the species while the lack of suitable and secure habitat exerts immense ecological pressure on areas holding excess numbers leading to a decline in breeding rates.

In an effort to expand black rhino habitat into the larger northern Kenya landscape, Lewa, the Northern Rangelands Trust and the Kenya Wildlife Service have for the past few years been working towards establishing a rhino sanctuary in NRT's Sera Community Conservancy. Sera last held rhino in the late 1960s.

The re-introduction of rhino to Sera, a conservancy run by the people who reside there, will be the first time that a community will be responsible for the management of a rhino population in Kenya, a landmark achievement for conservation.

As a catalyst and model for conservation, Lewa is playing a leading role in ensuring that Sera is prepared to host its new residents in 2015. Under the Conservancy's stewardship, Sera has developed all the necessary infrastructure and security mechanisms to ensure the safety of the rhino. Last year, the Conservancy extended technical, managerial and logistical expertise, assisting in construction of the rhino sanctuary, training the scouts in patrol techniques and security operations. Once the sanctuary is ready, Lewa expects to provide some of the rhino to form Sera's founding population. This will help destock our black rhino population, while reintroducing the species to a natural habitat where it has long been absent.

21,460 ACRES THE SIZE OF THE RHINO SANCTUARY THAT WILL BE ESTABLISHED AT NRT'S SERA COMMUNITY CONSERVANCY

# Preparing the people of Sera to welcome rhino

The fact that all rhino in Kenya and Africa are found only in protected areas means that the majority of the local people rarely get a chance to see these animals. The Samburu warriors from Sera Community Conservancy shown below visiting Lewa were no exception; none had ever seen a rhino in their life and some had never even seen a photo of a rhino. They approached baby rhino Nicky, Hope and Kilifi with curiosity and wonder. The young warriors visited Lewa last year to learn about endangered species conservation in preparation for their community to welcome rhino in 2015.



"I had never encountered a rhino before coming to Lewa, I had only heard stories about them. I cannot wait to have them in Sera so that my children will also not just hear stories about them." Lenaipa, Samburu warrior

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# LANDSCAPE CONNECTIVITY FOR ELEPHANT

# Elephant are increasingly using Lewa and the Mount Kenya Underpass as safe passage between ecosystems

Lewa, through its wildlife gaps, provides landscape connectivity for northern Kenya's elephant population by linking the forest ecosystem of Mount Kenya with the savannah ecosystem of Samburu plains to the north.

Most elephant that move into Lewa from Samburu use the Conservancy as a dry season feeding ground after which some head southwards to Mount Kenya via the corridor.

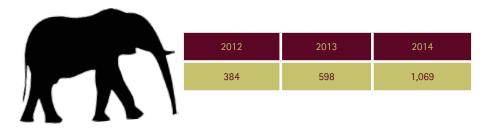


#### MARWELL-9306

Elephant captured by camera traps using the Mount Kenya Underpass. This is an innovative trans-highway solution that provides a safe crossing for north Kenya's elephant along their traditional migration route that had previously been blocked by human development.

The Mount Kenya Underpass, constructed to alleviate conflict with humans as the elephant moved between Lewa, Ngare Ndare Forest and Mount Kenya, has proven to be a successful mitigation tool. Most elephant were historically forced to cross through farms and homesteads on their way to the mountain and back before the corridor's existence. The human-elephant conflict often resulted in signifant damage to crop and community livelihoods, putting both people and elephant at risk. The Underpass not only provides a safe passage, it also enhances genetic diversity by preventing isolation of species on Mount Kenya.

Lewa's Research Team recorded 1,069 crossing events by elephant in 2014 at the Mount Kenya Underpass, the highest since its inception in January, 2011. Through the camera traps set up within the corridor, Lewa's team can conclude that both bulls and family groups are utilising the corridor frequently.



The number of times that elephant have been caught on camera using the Underpass on their way to Mount Kenya and back over the past three years.

Future plans for promoting this connectivity now involve the construction of a second underpass on another road that intersects the elephant corridor. This road leads to Ntirimiti community that has heavy foot and vehicle traffic coming to and from the highway, with the potential for greater human-elephant conflict.

Conservationists are hugely encouraged to see an increase in the number of elephant using the current Underpass, keeping them out of danger while maintaining connectivity to the ecosystems that are essential to their survival and to Lewa's inclusion to the Mount Kenya World Heritage Site.

# **CONSERVATION EDUCATION**

# Shaping conservation's future

Changing lifestyles continue to leave more people disconnected from the natural world. In its efforts to address this issue in Kenya, Lewa's Conservation Education Programme (CEP) has been recognised as one of the best in the country by visitors, international educators and government officials.

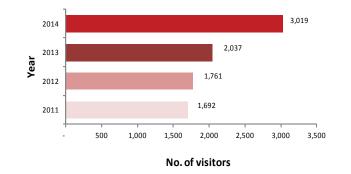
Visitors to the CEP have the chance to drive through Lewa's rolling hills, see iconic wildlife up close (often for the first time in their lives) and feel connected to their country's unique natural beauty.



All visitors to the Conservation Education Programme are exposed to a scientific curriculum that explains the importance of a balanced and diverse ecosystem.

2014 marked four years of the Programme's operation as an education resource facility. In the past year, 117 school groups from all over Kenya visited.

Four years of conservation education



In just four years, Lewa's Conservation Education Programme has hosted thousands of students and adults. It is the Programme's aim to transform the mindset of these visitors by educating them in the importance of environmental preservation and wildlife conservation.

School groups were not the CEP's only guests in 2014. 354 morans (young warriors) from nine Northern Rangelands Trust (NRT) Conservancies visited Lewa, followed by 15 NRT Conservancy Chairladies. The groups had the chance to learn about the sustainable grazing programme on Lewa as well as the detrimental effects of wildlife poaching, pollution and overgrazing.

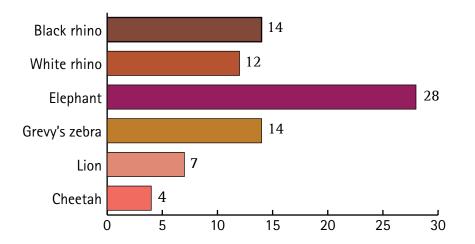
2014 was unique for the Programme with the completion of its dormitory facilities. The dormitory has a 60-bed capacity and will now provide accommodation for students previously unable to make day trips to Lewa. This has enabled the Programme to become an accessible resource to learners from all over the country.

The CEP's reputation has grown tremendously over the years and Lewa continues to receive numerous requests from schools and education facilities wishing to visit. This is an encouraging trend that reinforces the Conservation Education Programme as an innovative, pioneering initiative in extending the conservation message to as many Kenyans as possible.

# LEWA'S MOBILE VET UNIT

# Taking care of our wildlife

Lewa's mobile unit provides timely and effective wildlife veterinary intervention to the entire Laikipia–Samburu ecosystem, Eastern Conservation Area and northern Kenya landscapes. This expansive area is home to 46% of Kenya's population of the critically endangered black rhino, 87% of the global population of the endangered Grevy's zebra, over 9,500 elephants and several other threatened and commonly occurring species.



Number of intervention cases per species

The graph above illustrates the unit's intervention on key species in 2014 that prevented the death of many injured endangered animals, helped to alleviate human-wildlife conflict by moving animals in danger to new homes as well as facilitated translocations of populations to stock new habitats.

It was encouraging to see a decline in the number of animals injured from poaching attempts. Fewer wildlife suffered from snares, gunshot or spear wounds compared to 2012 and 2013 when the region experienced frequent horrifying cases of poaching.

Four lions and five elephants were fitted with GPS-GSM tracking collars. These collars play a crucial role in monitoring of wildlife to establish their migration routes, preferred habitats and general movement patterns. They also help us know when the collared animals are in trouble.

# A success story: elephant calf rescue



Last year, the vet team received a message from the neighbouring Marania Farm that an elephant calf had strayed into their property. The male calf was barely a year old, most likely left abandoned after its mother was killed by poachers.

To ensure the young elephant's safety, a team from Lewa spearheaded a rescue operation that also included teams from the Kenya Wildlife Service, Marania farm and Mount Kenya Trust. The calf was moved to Lewa and later airlifted to the David Sheldrick Wildlife Orphanage in Nairobi. The young calf arrived safely and is reported to be doing well, much to our delight.

# "Poaching not only leads to the death of individual animals - other detrimental consequences include orphaned wildlife as well as disintegrated family structures as observed in affected elephant herds."

Matthew Mutinda, Lewa's resident Kenya Wildlife Service vet

# **PROTECTING OUR WILDLIFE**

# Anti-poaching efforts in 2014 ensured that no rhino were killed by poachers on Lewa

	2012	2013	2014
Rhinos killed on Lewa	7	6	0
Elephants killed in NRT areas	117	43	31
Recovered ivory	5	5	11
Recovered illegal weapons	13	9	11
Number of suspects arrested	13	5	19

The illegal killing of wildlife continues to plague the continent, putting immense pressure on conservancies and other wildlife areas, home to rhino and elephant populations. As an exception however, Lewa's efforts in gathering of intelligence, increased use of technology, staff motivation and most importantly, greater investment in our neighbouring communities paid off last year and we did not lose any of our rhino to poachers.

Further north, Lewa's collaboration with the Northern Rangelands Trust and the KWS led to fewer elephant deaths, more arrests and recovery of illegal ivory. Weapons were also confiscated from the arrested suspects, making the year safer for our wildlife.

# Lewa's dynamic role in the region's security

Lewa's contribution to decision-making in conservation, wildlife protection and general security in the region continues to be increasingly important. Last year, security officials from the neighbouring Meru region held a meeting on the Conservancy, the first time

a high level meeting has been held outside government offices. Lewa was represented by our Chief Executive Officer, Mike Watson, and various heads of department. The symbolic message in holding the meeting on Lewa cannot be overstated; it has proved that the Conservancy is embraced as a key regional partner in maintaining peace and stability.

Today, Lewa is regularly invited to sit on special meetings by the county government of Meru, providing much needed representation for wildlife organisations in the region. This enhanced collaboration with government is a great step to a more inclusive effort to curb insecurity in the area, including poaching of wildlife.

"Working closely with the local government to improve security in the region is a great step towards ensuring the safety of our wildlife and the people who reside in our neighbouring communities. Concerted efforts from all the stakeholders will definitely lead to effective law enforcement." Edward Ndiritu, Head of Lewa's Anti-Poaching Team



Security officials from local government and Lewa's Team held a meeting on the Conservancy in a symbolic gesture of a greater partnership in ensuring safety for people and wildlife in the region.







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# **INVESTING IN PEOPLE**

# Providing healthcare access to thousands



A volunteer optometrist from Canada's MedCan Team of doctors attends to a patient at Lewa's Ngare Ndare clinic. Provision of accessible and affordable healthcare continues to enhance the lives of our neighbours.

The Lewa Healthcare Programme began in 1997 as a simple rural clinic within the Conservancy's headquarters, treating Lewa staff and close neighbours. Today, the programme has expanded dramatically and provides healthcare access to more than 50,000 people through four government approved clinics, a fortnightly mobile clinic and a school healthcare programme.

# **20,787** - the number of sick people that the Lewa clinics attended to in 2014, compared to 12,437 in the previous year.

Lab testing is one of the most crucial services that Lewa offers. In 2014 the Lewa labs carried out over 8,000 tests including pregnancy, HIV, malaria, urinalysis, diabetes and much more. Services at the clinics also went beyond diagnosis and treatment of minor ailments to provide immunisations, nutritional counselling; women's healthcare; family planning services; and HIV counselling.

# New clinic promotes co-existence with wildlife

Ntirimiti Community, south of Lewa, is located close to the elephant corridor and as a result frequently witnesses cases of human-elephant conflict. To promote co-existence between people and wildlife, Lewa and the Mount Kenya Corridor partners agreed to extend the benefits of conservation to this community to improve their appreciation for wildlife.

A survey conducted by Lewa in 2012 indicated that the people of Ntirimiti considered access to healthcare as their most pressing need. Lewa and the partners fundraised to construct a clinic in the area which was formally opened in March 2014 and has been busy ever since.

Quality healthcare continues to be one of the most effective ways for Lewa to engage and improve lives in neighbouring communities. Increasingly, the people of Ntirimiti are now making the connection between wildlife and development.



*"When I see an elephant now, I'll remember it has helped build our new clinic."* Ntirimiti community elder

# **EDUCATION - DEVELOPMENT'S GREATEST TOOL**

## Lewa increases its reach to now support 21 schools



Girls from Lewa sponsored schools enjoy a game of football. This annual tournament is one of the unique ways in which Lewa promotes learning and extra-curricular activities to the 21 learning institutions that it supports.

21 schools in the neighbouring areas are now direct beneficiaries of our education programmes. In just three years, Lewa has increased the number of learning institutions it supports from 18 schools to the current 21. In aggregate, these institutions hold about 6,500 students at all levels of education. Lewa offers support through infrastructure and curriculum development, student empowerment programmes, teachers' training and provision of school supplies.

*"6,500 children now have the opportunity for a better life thanks to our education programmes. Before we extended our support, many of these schools suffered from terribly poor infrastructure, under staffing and lack of learning equipment. We are working to change that."* Faith Riunga, Education Programmes Manager

Plan to expand the bursary programme

**376** TOTAL NUMBER OF STUDENTS WHO WERE ABLE TO CONTINUE WITH THEIR EDUCATION IN 2014 THANKS TO THE LEWA BURSARIES

Lewa's bursaries represent direct financial support via payment of schools fees and any other associated learning costs to students from underprivileged backgrounds. Increase in the number of supported schools translates to higher demand for these bursaries and our plan for the next three years, besides extending the level of support to the 21 sponsored schools, is to increase the number of students who receive bursaries from the current 376 to 700. Providing financial support to more students gives Lewa a direct opportunity to transform the lives of individuals in the neighbouring areas. These students also act as ambassadors of Lewa and conservation.



#### Meet Nuria, a beneficiary

Nuria was supported by Lewa through high school and later at Kampala University where she studied Sustainable Development. She is currently pursuing her masters degree in Project Planning and Development in Nairobi University, funded by Peter and Kathy Linneman.

Thanks to Lewa, Nuria, unlike many of her peers, has been able to escape the clutches of an early marriage and excel in her chosen career.

# **EMPOWERING COMMUNITIES**

# Micro-enterprise training for women

Over 1,000 women from Lewa's neighbouring communities last year received training in enterprise development, innovation and potential utilisation. This training, organised by Lewa's Community Development Team, extended skills that broadened the women's knowledge on economic opportunities available to them.

Lewa's micro-credit programme has a membership of close to 800 women from all of the Conservancy's neighbouring communities. This project began 11 years ago as a revolving fund supporting only a few individuals but has since increased its reach significantly. It has greatly impacted the lives of those involved.



Women of all ages attended the free training carried out last year to expand their knowledge in enterprise development. More than 1,000 individuals benefitted from this training.

"I had tried to access a loan to start my posho mill from the nearest bank but they kept turning me away. Luckily through Lewa's community mobilisation meetings, I joined the micro-credit programme that has since changed my life. I opened my business and I'm now able to feed my family and pay school fees for my children." Lucy Kaburo Mworia, Lewa's Micro-Credit beneficiary

# Farming diversification to expand income sources for families

Most of Lewa's neighbouring communities practise small-scale farming of traditional food crops such as maize and beans. To give these farmers a competitive edge, Lewa is encouraging alternative and sustainable farming practises. These include planting fruit crops such as mango, banana and passion fruit.

A pilot project to experiment with these alternative methods was established at Matunda community last year. Lewa sourced and provided 250 farmers from this area with yellow passion fruit seedlings to plant on their farms. The Conservancy also brought in trainers to teach the farmers best practises and how to monitor the progress of their crop.

It is estimated that in total the farmers will produce at least 2.5 tonnes of fruit every few months which will directly help to increase their income and as a result improve their living standards. The success of this project will steer the diversification in farming to other areas and eventually motivate the majority of farmers to embrace sustainable and competitive practises.



Lewa's Community Development Team distributes yellow passion fruit seedlings to farmers in Matunda Community as a pilot project. To give these farmers a competitive edge and improve their income, Lewa is encouraging alternative and sustainable farming practises.

# **BE INSPIRED**

# Running wild 2014!



Over 1,000 people from 20 different nationalities ran the Safaricom Marathon on Lewa in 2014. This was the 15<sup>th</sup> edition of the race that courses through the Conservancy's rugged *terrain amid stunning scenery.* 

Every year, Lewa opens its gates to over 1,000 people to run a marathon in the wild. Often listed as one of the top 10 must-run global marathons, it attracts professional athletes as well as amateurs and a broad spectrum of spectators. It is a true adventure in the wild, testing the strength and stamina of the runners as they charge through Lewa's undulating course. Organised by Tusk Trust and Lewa, and sponsored by Safaricom, this marathon is one of the few in the world run on a wildlife conservancy and a UNESCO World Heritage Site. All the money raised during the marathon goes to endangered species conservation and community development.

**\$4.9M** - The amount of money raised since the race's inception 16 years ago. The marathon is a prime event that intricately blends sport, fun, conservation and community development.

# Lewa has more to offer guests than a typical safari

Visitors to Lewa have a choice of staying at any of our five luxury, eco-friendly lodges - Kifaru, Lewa House, Lewa Wilderness, Lewa Safari Camp and Sirikoi. Additionally, as a wildlife conservancy, we have made it our imperative to ensure that a trip to Lewa is not just a regular safari, but an experience in longterm, sustainable efforts to promote the protection of wildlife and prosperity of communities in northern Kenya.

Increasingly, guests are getting more engaged in these efforts. In 2014, many tourists enjoyed visiting the three orphaned baby rhino, as well as watching Lewa's anti-poaching bloodhounds practise their tracking across the Conservancy's terrain. The Lewa Operations Room was another favourite, demonstrating to the audience technology's invaluable contribution to wildlife management. Many also made trips to Lewa sponsored-schools, visited water projects and a host of other activities.

When visitors participate in Lewa's day to day efforts, they are able to witness the crucial work which they continue to make possible through earnings from tourism.



Visitors to Lewa have the chance to enjoy more than just a regular safari. We encourage our guests to participate in our conservation and development programmes such as visiting our sponsored schools.

# **HOW YOU CAN HELP**

The Lewa Wildlife Conservancy occupies only 61,000 acres on northern Kenya's massive landscape but its role as the model and anchor of conservation in this ecologically, socially and economically vital region ensures that Lewa's influence and support extends far beyond its borders.

Working closely with the communities, local authorities, the Northern Rangelands Trust and other strategic partners, Lewa continues to catalyse conservation in the region by providing technical, infrastructural and managerial support, recognising that regional success of conservation and community development holds the key to creating a sustainable and harmonised landscape for both human beings and wildlife to thrive. To achieve this, we need your help:

# **Donate online**

To make an online donation from anywhere in the world, simply visit our website and click on the Support Lewa tab. Select the country or region that applies to you to make the donation.

# By cheque

 $Our \, overseas \, teams \, make \, it \, easy \, for \, you \, to \, give. \, Please \, email \, any \, of \, the \, below \, representatives$ 

in your respective country to find out how to make a cheque to support Lewa.

# Visit us

The most enjoyable way you can help Lewa is simply by visiting us! Lewa is world renown for its outstanding, low impact tourism practises. For every day a visitor stays on Lewa, we earn conservation fees, funds that contribute to our annual running costs. Make a booking to stay in one our five unique lodges today! Visit our website for more information.

# Attend our events

Lewa regularly hosts events across the globe to raise funds to support our numerous programmes. Please visit the website or contact our overseas representatives who will inform you of events coming up in their countries. You can also participate in the Safaricom Marathon held every year on Lewa to raise funds for community conservation.

# Stay in touch

One of the easiest ways to support Lewa's efforts is by signing up to receive our news! Please email info@lewa.org to be added to our mailing list.



#### **LEWA USA**

LEWA UK & EU

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# **FINANCIAL REPORT**

The Lewa Wildlife Conservancy relies on donor funding, grants and tourism to run its programmes. Lewa prides itself in exercising strict and transparent financial operations.

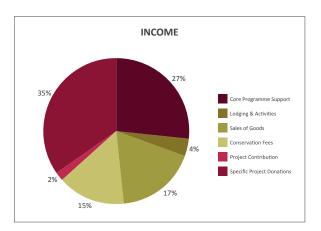
STATEMENT OF COMPREHENSIVE INCOME

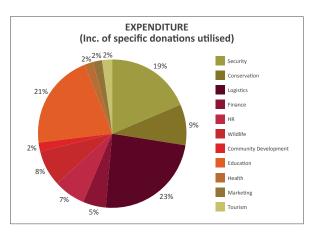
In 2014, vigorous fundraising efforts resulted in increased support to our core operations and in contrast to the previous year, no funds were borrowed from our reserves to meet the cashflow requirements. The conservancy continues to ensure that adequate cash reserves are held to meet the unspent restricted funding.

The un-audited financial statements for the year 2014 are set out below in comparison to an extract from the 2013 audited results:

STATEMENT OF FINANCIAL POSITION					
	2014	2013			
ASSETS	USD	USD			
NON-CURRENT ASSETS					
Property, plant and equipment	2,723,097	3,046,994			
CURRENT ASSETS					
Inventories	174,625	181,620			
Trade and other receivables	535,087	1,313,827			
Bank and cash balances	2,999,498	2,102,181			
Tax receivable	104,821	96,443			
	3,814,031	3,694,072			
TOTAL ASSETS	6,537,128	6,741,066			
CAPITAL AND LIABILITIES					
CAPITAL					
General fund	1,879,104	1,984,175			
NON-CURRENT LIABILITIES					
	2 272 004	2,147,036			
	2,272,804	2,147,050			
	2,272,804	2,147,030			
CURRENT LIABILITIES					
CURRENT LIABILITIES Trade and other payables Deferred income	485,190	1,475,668			
Trade and other payables		1,475,668			
Trade and other payables	485,190 1,900,030	1,475,668 1,134,187			

INCOME	2014 USD			
Core programme support	1,616,259			
Reserve fund borrowing Restricted Donations	- 2,132,864	516,378 2,861,703		
Other income	2,315,998			
	6,065,120			
(Recurrent Expenditure)	(3,949,142)	(3,887,820)		
(Restricted Expenditure)	(2,132,864)	(1,725,369)		
Operating Surplus (deficit)	(16,886)	925,458		
Surplus (deficit) before Taxation Taxation	(16,886)	925,458 -		
Surplus (deficit) for the year	(16,886)	925,458		
TOTAL DONATIONS				
10%	The N	lature Conservancy		





Note: This financial report is based on un-audited financial statements and though every care has been taken to ensure they are accurate, they could change in line with the auditors recommendations.

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The Lewa Wildlife Conservancy gratefuly acknowledges and appreciates all the support it receives from supporters. The following individuals and groups contributed US\$1 or more to the Lewa Wildlife Conservancy in Fiscal Year 2014. We are grateful for every gift, each of which is an investment towards Africa's future. Our immense gratitude goes to all our Lewa Overseas Boards for their invaluable support and continued commitment throughout the year.

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The Lewa Wildlife Conservancy works as a model and catalyst for the conservation of wildlife and its habitat. It does this through the protection and management of species, the initiation and support of community conservation and development programmes, and the education of neighbouring areas in the value of wildlife.