

Fundraising like crazy

We've had an incredible number of people who have decided to give their time and energy to raising funds for us. We want to send them a huge thank you! Here are some of the crazy things our supporters have been up to.

Jo Paulson | Events Manager

Richard Vigne is the CEO of OI Pejeta conservancy in Kenya. He has taken on the Gold Challenge, where he will cover 2,012 km before the start of the London Olympics on his cross-trainer and rowing machine. That equates to approximately 6.8km per day! Richard has raised a fantastic £5,429 so far and has topped the Gold Challenge individual fundraising league table.

Brothers **Richard and Philippe Flamand** have been spreading the message about rhino poaching to the East – in style. Each completed in a marathon in a rhino costume – Richard in Dubai and Philippe in Hong Kong. Together they've raised over \$18,000.

Andree Schoombee, along with **Marcel, Pierre, Angie and Barend** will be travelling from London to Cape Town in Toyota Land Cruisers, visiting rhino programmes along the way. Their Going Down South mission will take 6 months.

Arif Hussain has raised over £4,000 by asking his friends and family for a donation instead of presents for his 40th birthday. It sounds like he had one hell of a party!

Nadia Alnaimi who has recently starred in *Safari Vet School* on ITV has set up 'Team Rhino' at Cambridge University to raise funds and awareness of rhino poaching.

Save the Rhino friends Linton Park Wines are running the Comrades ultra marathon in June. **Vlok**, with two of the cellar workers **Owen** and **Byron**, will be running the 89km race to raise money for rhinos. Don't be drinking too much of that wine now – remember, you're in training!

Peter de Wit and **Paul Bosch** are taking part in the Gortex Transalpine run, an eight-day footrace beginning in Germany and ending in Italy, travelling over the Alps. They will be running 320 km and covering an incredible 15,000 m difference in elevation.

South African Travel and Tourism Association (SATO) has picked Save the Rhino as its appointed charity this year. SATOA will support us at each of its events, holding raffles and raising awareness of our goals.

Not forgetting...

Graham Wright taking on the Singapore Iron Man challenge

Mark Worsfold who, not content with climbing Kilimanjaro for us last year, has decided he now wants to climb Mont Blanc!

Frank Smits who has run the Paris marathon in rhino costume

Lorraine Coley who has a place in the Aviemore half marathon

Stephanie Cheung taking on the Rome marathon. When in Rome... run a marathon apparently!

Bhuvana Srinivasan very kindly asked for donations to IRV2020 instead of presents for her wedding to Colin Adams

Shannah Adams has selflessly decided to ask for donations to help rhinos rather than presents for her 30th birthday

Abbie Heller is doing a combination of car washes, cake bakes and a sponsored silence to raise money for rhinos

... and the many more who have helped us this year.

You really do make such a big difference

Arif Hussain's 40th birthday cake

Phillipe Flamand in HK

Richard Vigne and a rhino calf



Above: Team Rhino

Right: Graham, The Singapore Iron Man

Below right: Vlok, Owen and Byron

Bottom: Going Down South to Cape Town



Virgin London Marathon 2012

Preparations for the London Marathon on 22 April are running at full speed!

Katherine Ellis | Michael Hearn Intern

With 2012 being the year of the Olympics, it only seems appropriate that this year's Virgin London Marathon is set to be Save the Rhino's biggest team so far. We currently have 62 Gold Bond runners and 10 Own Place runners signed up, whose training and fundraising preparations are well underway. Fingers crossed that none of the team will be injured in the lead up to the Marathon.

This year's team has several international runners, with participants flying all the way from South Africa, Kenya, USA and even Peru! These runners are helping to raise Save the Rhino's profile around the world, especially in countries such as South Africa, which saw almost 450 rhinos poached in 2011.

Following the debut of the 10 brand new rhino costumes at last year's London Marathon, demand for the suits

has soared, with all the new costumes snapped up midway through 2011. The popularity of these costumes means that many of the old costumes are being given a new lease of life. They have been thoroughly assessed and repairs are underway to fix metal work, re-pad straps, glue plates together, and re-paint the costumes. We are hoping to have a large crash of 17 rhinos on the streets on Marathon day 2012.

The London Marathon is Save the Rhino's biggest fundraising event of the year and we are hugely grateful for all the hard work that our team members put in with fundraising and training in the months leading up to the Marathon. Thank you very much

to everyone who is running for us this year and the best of luck!

A well-deserved massage after completing a marathon challenge!

Virgin London Marathon 2013

If you missed out on a place in 2012 and want to run in 2013, or if you can't wait to run it all over again, please email katherine@savetherhino.org

Where in the world?

This year our cuddly rhinos have been out and about in the UK. They have been spotted relaxing on the beach and sightseeing in the capital. Where will the rest of 2012 take them?

Katherine Ellis
Michael Hearn Intern

Show your support for Save the Rhino by purchasing a cute cuddly rhino as a gift for someone close to you or for yourself, take a shot in an exciting location, and send it in to

katherine@savetherhino.org The best photos will be published in the next Horn magazine and on our blog www.savetherhino.org/latest_news/blog The toughest choice is deciding which colour to buy - white or black?

Along with our rhinos, we have plenty of other merchandise in stock. You can save the world and spread the word about Save the Rhino by purchasing an eco-friendly cotton shopper bag. Or you could show your love of rhinos by wearing a silver rhino pin badge on your jacket. And with summer approaching, surely it's time to purchase a new logo t-shirt or cap - the same as those worn by rangers in the field!

You can purchase any of the merchandise featured on this page by visiting our website www.savetherhino.org telephoning Katherine directly, or sending a cheque along with details of your order by post to the Save the Rhino office.



ALL PICS MATT BROOKE

Happy runners at the rhino rug



From our partners
ecotricity

Ecotricity is an energy company unlike any other. We supply homes and businesses across Britain with green energy, and then use our customers' bills to create even more sources of renewable power—like windmills.

'We are working together with Save the Rhino to help raise money and protect these critically endangered animals. It is not just climate change that threatens these animals, poaching is at an all time high and so by simply switching your energy supplier you can raise money to help protect these magnificent animals. Ecotricity will donate £40 for switching Electricity and £60 for switching to dual fuel.'

To sign up please call **08000 302 302** and quote 'SRI' or 'Save the Rhino' or visit www.ecotricity.co.uk/rhino



Javan rhino declared extinct in Vietnam

Javan rhinos were also declared extinct in Vietnam in October 2011. The subspecies *Rhinoceros sondaicus annamiticus* is now probably extinct too, although unlike the Western black rhino, its official status has not yet changed. This is incredibly sad news. The last remaining population of Javan rhinos survive in Ujung Kulon Java.

Western black rhino declared extinct

Since the last issue of *The Horn*, the IUCN Red List (which provides information on the conservation status of species globally) has declared the Western black rhino subspecies as extinct.

Although this has been suspected by many, this is the first time that the extinction has been officially registered, as the Red List delays changing the status of a species for five years, in case any new information is received.

You can read comment from Cathy Dean, SRI Director at www.savetherhino.org/latest_news/news and search 'black rhino'

OPERATION
STOP POACHING NOW

LOWVELD RHINO TRUST

Operation **Stop Poaching Now**

Our Stop Poaching Now appeal aims to raise awareness and funds for the African countries most affected by the rise in poaching of rhino horn: South Africa, Zimbabwe, Namibia and Kenya.

Funds raised will support the teams on the ground, providing them with much needed support, equipment and training.

Visit our website to read more: www.savetherhino.org/support_us/campaigns_and_appeals

You can also donate by text right now: text STOP99 followed by a space, then the amount you'd like to donate (£1, £3, £5 or £10) to 70070. Thanks to Just Text Giving by Vodafone, absolutely **all** of your donation will go to helping Save the Rhino.



Staff changes

Lucy Boddam-Whetham has left SRI after four years to join the Zoological Society of London (ZSL) as Assistant Programme Manager, South and Central Asia. We wish Lucy the very best of luck in her new post.

Susie Offord has replaced Lucy as Deputy Director. **Francesca Shapland** has also left SRI, with **Laura Adams**, our fourth Michael Hearn Intern, replacing her as the new Office and Communications Manager.



Congratulations

Save the Rhino would like to offer heartfelt congratulations to two leaders of rhino conservation who have recently won awards.

Martin Brooks received the Sir Peter Scott Award for Conservation Merit and **Richard Emslie** (above right) received the Harry Messel Award for Conservation Leadership, at the recent IUCN SSG meeting in Abu Dhabi.