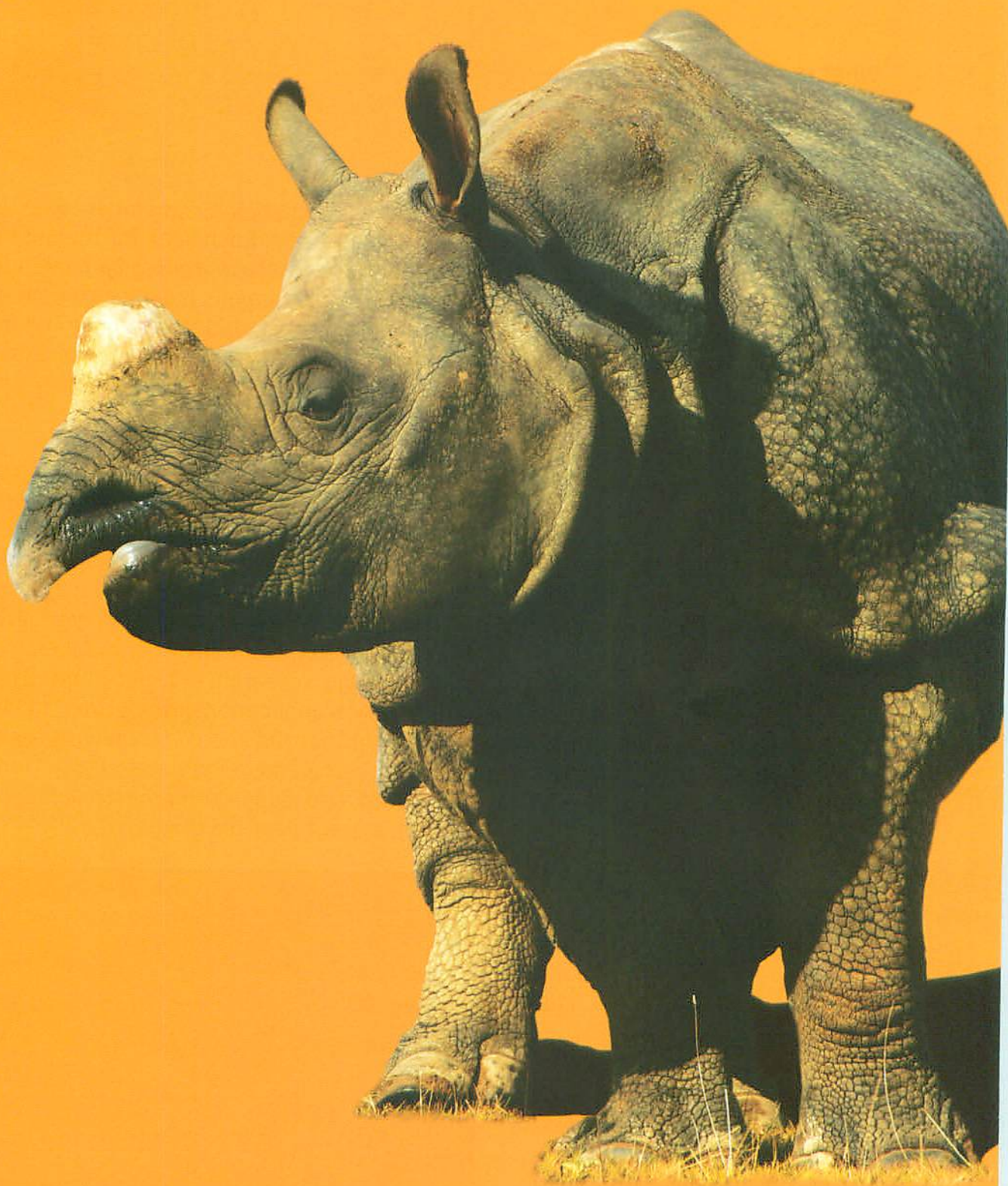




SAVE THE RHINOS



PHOTOGRAPHY COURTESY OF
GÉRARD LACZ & FRANÇOIS HUYGHE

EAZA RHINO CAMPAIGN 2005/6

SUPPORTED BY SAVE THE RHINO INTERNATIONAL
THE FIFTH CONSERVATION CAMPAIGN ORGANISED BY
THE EUROPEAN ASSOCIATION OF ZOOS AND AQUARIA

INFO PACK



What is all about?

Renaud Fulconis
EAZA Rhino Campaign Manager



EAZA (the European Association of Zoos and Aquaria), has 292 members in Europe, with similar networks covering the USA and Australasia. Each year, for the past four years, EAZA has coordinated a year-long fundraising and awareness campaign focusing on a particular conservation issue or species. Past campaigns have focused on the bushmeat trade, the South American Atlantic Rainforest, and tigers, while the most recent one, ShellShock, focused on turtles and tortoises. Rhinos have been chosen as the subject of the new campaign Save the Rhinos, which began in September and runs until September 2006.

A Core Group, Chaired by Nick Lindsay of the Zoological Society of London, has been formed. The Group has set a target of 350,000 euros for the EAZA Rhino Campaign; 100% of the funds raised will be shared out between 13 selected in situ rhino conservation projects. Selecting the projects has been a real challenge as we received 53 applications requesting a total of 2.6 million euros. The most important factor, we considered, was whether the project would deliver an increase in rhino numbers. The selected projects are in both Africa and Asia, ranging from environmental education and community-based conservation to monitoring, research, anti-poaching, strategy and translocations. As we received so many good applications, we decided to keep a further eight on a waiting list in the lucky event that the zoo community raises more than the target 350,000 euros. With a similar campaign being developed in United States through International Rhino Foundation, and also in some Australian zoo, we have good reason to hope that 2006 will be a great year for rhinos.

As explained above, raising money for rhinos in the wild is not the only objective of the campaign. It also aims to inform and make as many as possible of the 125 million people visiting European zoos and aquaria each year aware of the threats that rhinos face in their natural environment. They have never been seen as one of the cutest species and, perhaps for that reason, what people think they know about them is rarely accurate.



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The Campaign Info-Pack

Each involved institution has received an information pack of over 100 pages and a CD-ROM. This pack, divided in six different sections, contains up-to-date information about rhinos and also a section on awareness and education with some activities to be developed in zoos. Aiming to carry a message with fun and entertainment, those activities should leave many visitors with a bit more knowledge about rhinos.


Seen?




Seen?



Seen?



Seen?




Date: _____ Location: _____

Name of Rhino ranger: _____

Rhino species: _____

Draw the ears and horn



Become a Rhino ranger

All rhinos in the area
Age classes:

	A	B	C	D	E	F
Total:						
Male:						
Female:						
Unknown:						

Age classes:
 A: New born to up to 3 months B: 3 months to one year
 C: 1 year to 2 years D: 2 years to 3.5 years
 E: 3.5 years to 7 years F: greater than 7 years (adult)

Sex: M F ?

Age: A B C D E F

Period observed (min): _____

Distance (m): _____

Disturbed: Y N (circle)

Body condition: 1 2 3 4 5 (circle)

What did your rhino do during observation?

Behaviour (circle what you have seen!)

Eating Drinking Resting Sleeping Walking

Running Wallowing Scratching Fighting

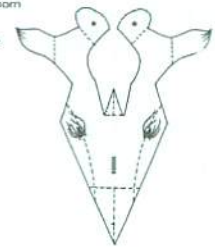
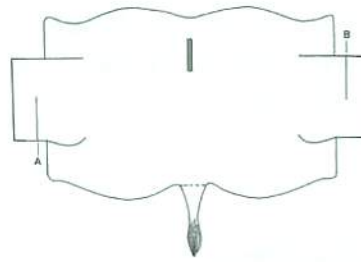
What else?

Draw the horns of your rhino!



Make your rhino

- 1 Colour in using crayons, felt-tips or pencils
- 2 Cut carefully round the outlines of the rhino's body and head
- 3 Fold along the dotted lines
- 4 Cut out the rectangle (I) to make slots for the head & horn
- 5 Cut along lines A and B to make slots
- 6 Slot A into B and insert head tabs (*) into head slot
- 7 Fold section 1 underneath and through hole on the nose



How is Save the Rhino International involved into the campaign?

EAZA has formed a partnership with us specifically for this Campaign. Save the Rhino International is effectively contributing 55,000 euros to the EAZA Rhino Campaign, by employing me as Campaign Manager for 18 months.

After a degree in Public Relations, I spent more than ten years travelling, living on talks, books and reports before realising, after working as a wildlife and aerial professional photographer for a while, that conservation was the road I wanted to follow. After a Summer conservation course in the International Training Centre in Jersey zoo, I worked in Amnéville Zoo in France as Education and Conservation coordinator before starting a community-based conservation NGO that aims to work in Africa, South America and Asia. I have been, and am still very much, involved in the black rhino programme in Kenya.

Through this Campaign, Save the Rhino is involved in raising more money that will benefit many new projects, as well as some in Asia where our charity has never previously been able to work, due to limited funds available. The Campaign is a fantastic way to build a strong bridge between zoos and conservation projects. Hopefully, many of them will see the Campaign as a start to a stronger and durable involvement in rhino conservation.

What can you do?

You are more than welcome to become part of this fantastic event. Why don't you start by talking about rhinos with your friends and family. If you want to get more information about them, go to the official Campaign website at: www.rhinocampaign.net

On this website, you will find the various articles that are available in the Info Pack. Most of them have been written by the best specialists on each topic, such as the representatives of the African and Asian Rhino Specialist groups. You will also find the educational activities that can be printed and that you can do with some of your relatives when going to a participating zoo. The list of the involved zoos is available on the website and regularly updated. Once you are in your favourite zoo, just ask a keeper or an education officer what activities they are providing during the Campaign. Finally, you will find all the details if you want to make a donation. 100% of your money will go to one of the 13 selected projects - or, if the Campaign is even more successful than we hope, to those currently on the waiting list!



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